



SimpleComplex

Real-time weather,
traffic, news, and
announcements —
controlled entirely
from your iPhone.

Live Content. Zero Effort. Maximum Impact.


SimpleComplex is a modern digital signage platform that turns any screen into a live information hub — displaying real-time traffic, weather, news, travel times, announcements, and QR-enabled events. Controlled entirely from an iPhone and powered by Apple TV, it's the easiest way to keep your building's residents, employees, or visitors informed with content that's always up to date, beautifully designed, and completely effortless to manage.





Severe Weather Alert

The National Weather Service has issued a severe thunderstorm warning for our area on tomorrow morning. Please secure outdoor belongings and stay indoors during the storm.

 Jul 24 at 10:00 AM

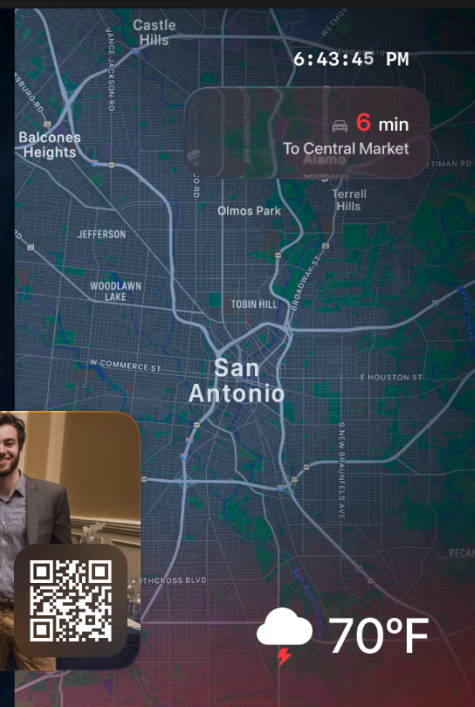


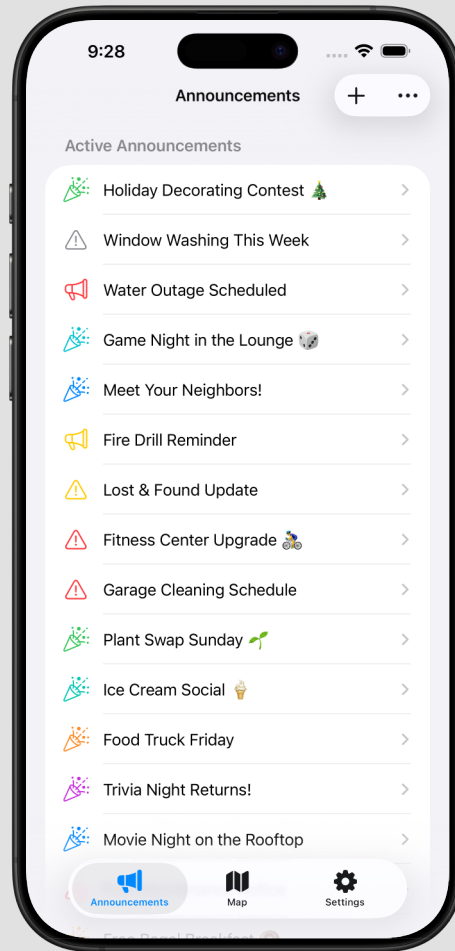
Tech Students Win Global Innovation Award for Water Purification Device

[News Source](#)

Jul 21 at 10:50 PM

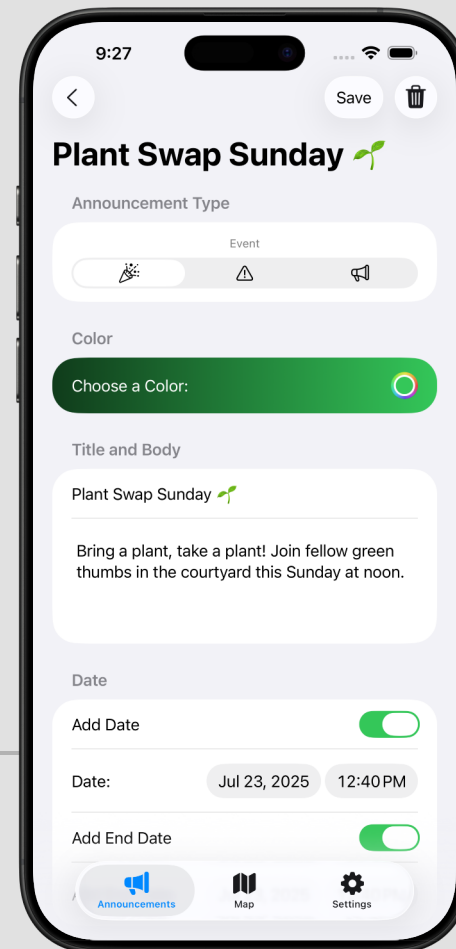
A team of university students developed an affordable and portable water purifier, earning international recognition.

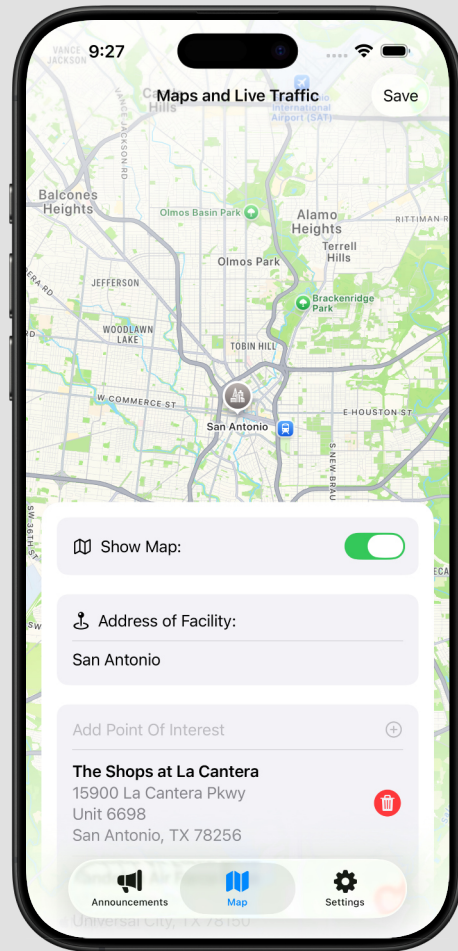




Never worry about cluttered screens or outdated messages again. In the SimpleComplex iPhone app, all your announcements are neatly organized in a timeline-style list, sorted by date. You can easily scroll through active, upcoming, and past announcements — all in one clean view.

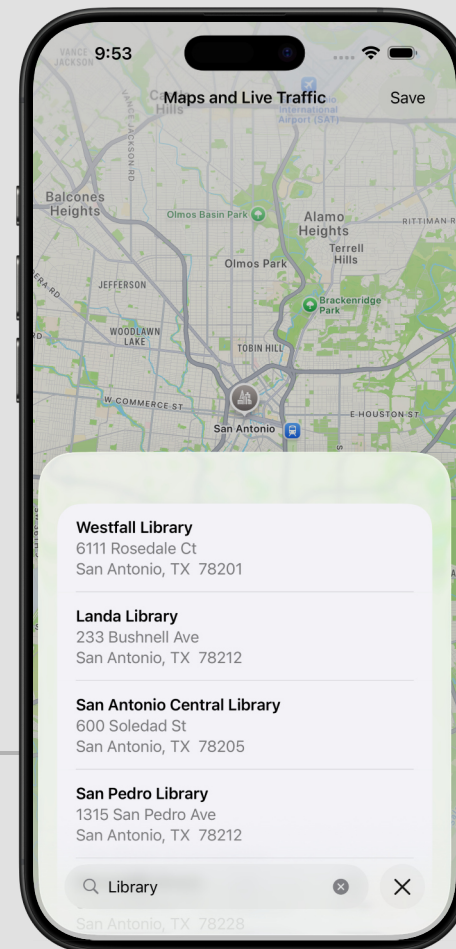
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With SimpleComplex, there's no need to hunt down addresses or copy and paste map links. Just type what you're looking for and the app finds it for you. Using natural language search, you can quickly add destinations that matter without breaking your workflow.

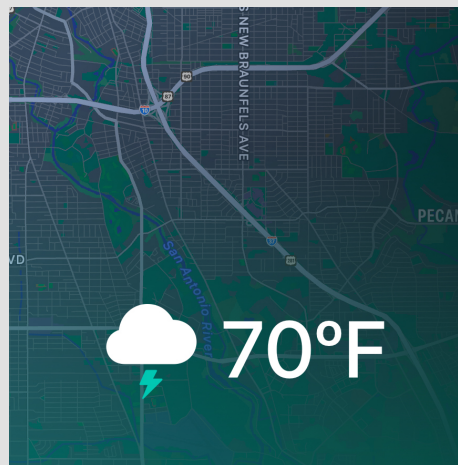
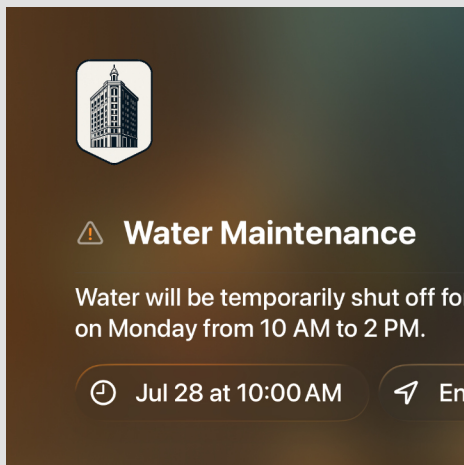
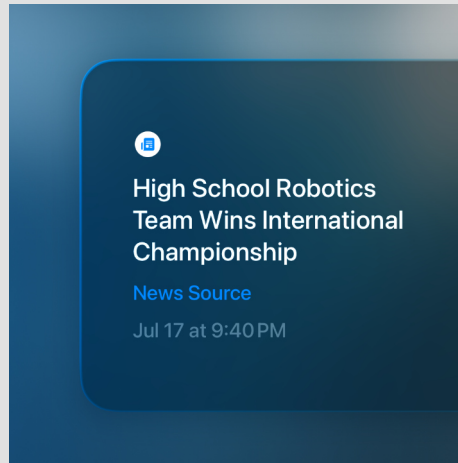
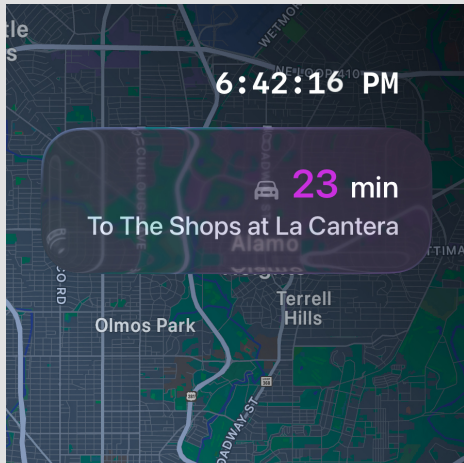
The Map section of SimpleComplex Viewer turns your building's display into a dynamic, location-aware dashboard with live traffic information. Simply enter your building's address once in the iPhone app as well as points of interest, and the system does the rest — no complicated setup required.





Curated backgrounds

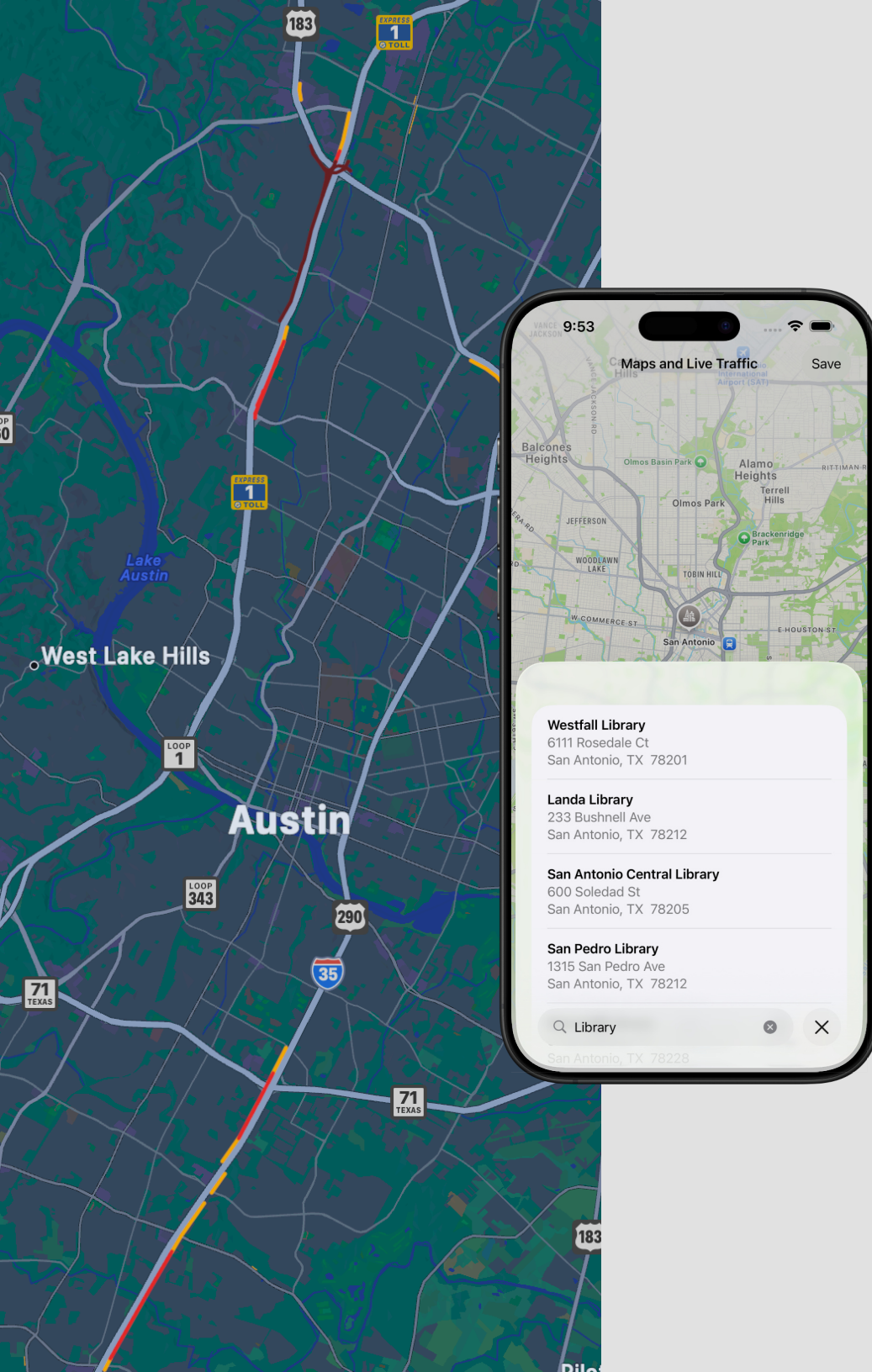
The app displays beautiful, hand-picked backgrounds that change to reflect real-world weather conditions — from sunny skies to rainy afternoons. These scenes are carefully curated to feel modern and natural, enhancing the overall look without distracting from your content.



Modern signage deserves modern design.

SimpleComplex is built to feel as current as the devices it runs on. Leveraging Apple's new liquid glass interface, the Viewer app lets your chosen accent colors shine through in a subtle, elegant glow — giving each announcement a distinct look without distracting from the content.

* tvOS 26 required



Live Traffic. Always in View.

SimpleComplex includes a real-time traffic map that updates automatically, centered around your building. Major roads and highways are color-coded by congestion, so viewers can glance at the screen and instantly see what's happening out there.

Whether it's a quick trip to the airport or a daily commute, the traffic view helps people plan smarter — it's not just useful. It's thoughtful signage.



Headlines You Can Trust

SimpleComplex displays news headlines sourced from reputable, high-quality publishers, ensuring your screen delivers timely, trustworthy updates throughout the day. No fluff or viral distractions — just real news that keeps your tenants or employees informed at a glance.



High School Robotics Team Wins International Championship

[News Source](#)

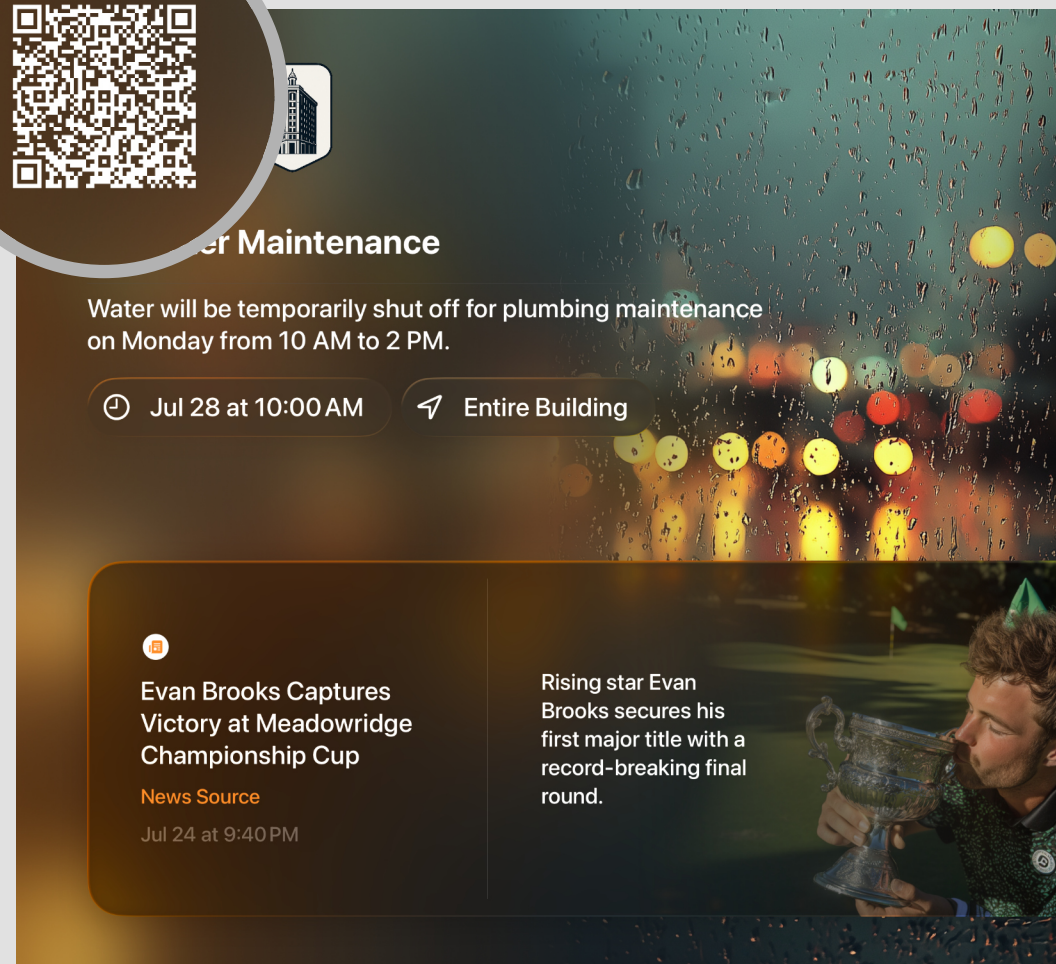
Jul 17 at 9:40 PM

Teen engineers from Lincoln High take home top prize at global robotics competition.



Make actionable announcements

With SimpleComplex, you can attach a QR code to any announcement or event. Tenants or employees just point their phone's camera at the screen — and that's it. No additional app downloads. No account setup. Just scan, add, and go.





SimpleComplex

Simplecomplex.app